

Product Update

Life with Newborn

Parenting Counts launches Life with Newborn Parenting Guide for parents and early learning professionals

Seattle, WA, June 29, 2010—Parenting Counts is pleased to announce the newest member of its parenting series: *Life with Newborn Parenting Guide*.

Life with Newborn Parenting Guide includes a DVD and companion booklet and is designed to provide parents with information and research on what to expect during the first three months after a baby arrives. *Life with Newborn* is the latest addition to the existing parenting series that includes *Life with Baby*, *Life with Toddler*, and *Life with Preschooler*.

"The first few months of a new baby's life is an amazing time for both baby and parents," said Carolyn Pirak at Talaris Institute. "Parents feel like there is so much to learn, and research shows that life changes dramatically once the new baby arrives. *Life with Newborn Parenting Guide* provides wonderful information on this exciting time for families."

Life with Newborn Parenting Guide includes research commentary in addition to interviews with parents of newborns and is ideal for new parents, childbirth educators, newborn care instructors and professionals teaching parenting classes.

The new *Life with Newborn Parenting Guide* and other guides in the series are available now for purchase via the Parenting Counts Marketplace. For more information or to place an order, visit www.ParentingCounts.org/marketplace.

About Talaris Institute Talaris Institute is a Seattle-based nonprofit whose mission is to support parents and caregivers in raising socially and emotionally healthy children. To learn more about Talaris Institute, please visit www.talaris.org.

About Parenting Counts

Parenting Counts is the research-based family of products developed by Talaris Institute. As a source of trusted information, Parenting Counts offer a complete product line of high-quality, research-based, easy-to-use tools and materials to help make a difference in the lives of parents and children. For more research-based parenting information, please visit www.ParentingCounts.org.